

Bob Hostetler Designs New Newsletter Logo

Robert L. Hostetler (DJH 1995), a graphic artist from Moreno Valley, CA offered a number of logo selections and the JHFA Board of Directors in April selected the one used on the cover. The large striped initial "H", which symbolizes the dozen spellings of our Swiss family name, is superimposed on an edelweiss flower. The edelweiss is native to the Alps of Central Europe, including Switzerland, the origin of the family of our immigrant ancestor. A perennial herb, four to twelve inches high, the attractive starlike "flower" consists of a cluster of white, wooly floral leaves which surround the tiny, yellow true flowers. The name means "noble white," and is used as a symbol of purity.

Bob was born in Elkhart, Indiana, and moved to California in 1947 where he met and married Alice Cappello. His interest in art started in his junior high school days, and through various courses and experiences, including a time in the military, he developed the skills which resulted in over 40 years as a commercial art illustrator. Since about 1986 he has been retired, but he continues to work out of his home at selected designing jobs. In 1983 he compiled a genealogy of his grandparents, the Ira J. and Elizabeth Hostetler family. Bob and Alice participated in the 1989 Hochstetler Heritage Tour to Europe.

*H/H/H Family Newsletter, June 1990
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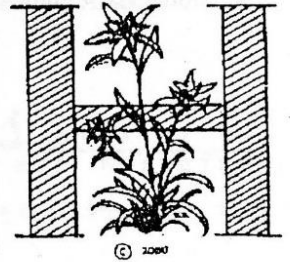
Edelweiss Logo Registered

Over ten years ago Robert Hostetler (DJH 1995), a graphic artist from California, offered a number of logo selections and the JHFA Board selected the Edelweiss "H" which has been used on the Newsletter ever since (see story in Newsletter, June 1990). Since then any number of people have used this logo in family books, other publications, etc., with and without permission. In the past year Robert has officially registered this logo with the Copyright Office of the U. S. Library of Congress as the Hostetler family logo (the "H" symbolizes all spellings of the name). Near the bottom of the edelweiss are his initials "RH" and below the logo is a "C" in a circle with the date 2000. "All elements have to appear in the reproductions to be authentic," he writes.

Persons who want to use this logo should 1) explain your intended use, and 2) request a sharp copy from the JHFA, Inc. or H/H/H Newsletter address so that we have a record of its approved use. The copy will include the artist's description and history of the design. DEH

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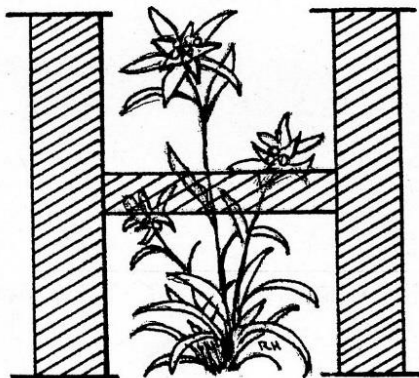
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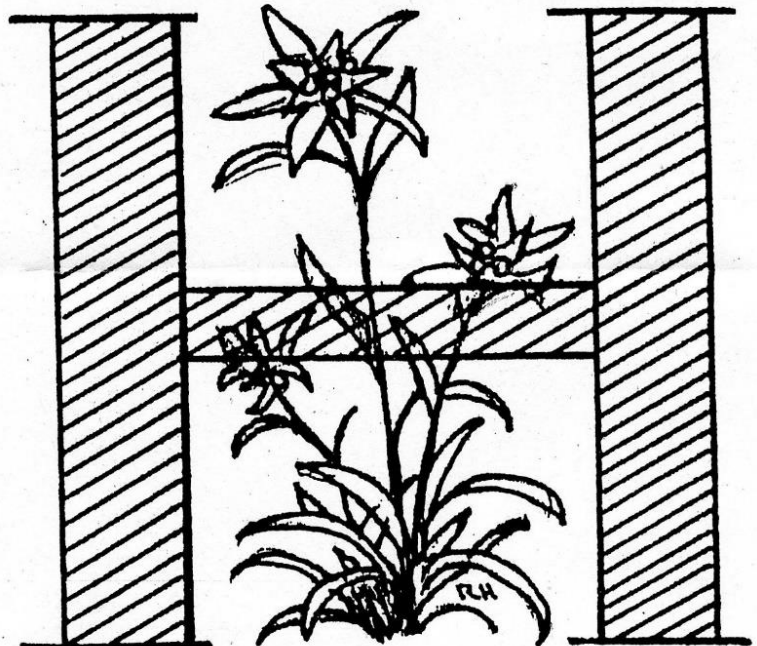
surround tiny, yellow true flowers. The name means 'noble white". It is used as an emblem of purity.

Graphic Arts Illustrator

Robert L. Hostetler
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